



# *Sponsorship Opportunities*

Poway's signature annual street fair on Midland Road, featuring food, music, vendors, kids' activities & much more!





# *About the* POWAY FALL FESTIVAL

The Poway Fall Festival, presented by the Poway Chamber of Commerce, is Poway's signature annual street fair held on Midland Road in the heart of Poway, featuring food, music, vendors, kids' activities & much more!

The event historically attracts over 10,000 attendees and over 200 vendors from Poway, San Diego, North County, and beyond.



858-748-0016 • [chamber@poway.com](mailto:chamber@poway.com) • [www.poway.com](http://www.poway.com)  
12222 Poway Road, Suite 27

POWAY FALL FESTIVAL

*Activities & Offerings*



Hundreds of Vendors • Food Trucks • Live Music Performances at Two Stages • Beer & Wine Garden  
Kid's Zone (Rides & Games) • Classic Car Show  
Poway's Community Heroes & Much More!



POWAY FALL FESTIVAL

# Sponsorship Levels

**SOLD OUT**

## TITLE SPONSOR

*Investment:* \$3,500

Company name/logo featured on all event materials & webpage, complimentary 10' x 10' booth space, banner at event, two e-blasts, speaking opportunity & publicity

**SOLD OUT**

## MAIN STAGE SPONSOR

*Investment:* \$2,500

Company banner displayed on main stage, complimentary 10' x 10' booth space, logo on event webpage & event flyer, two e-blasts & publicity

**SOLD OUT**

## COMMUNITY STAGE SPONSOR

*Investment:* \$2,000

Company signage displayed at community stage, complimentary 10' x 10' booth space, logo on event webpage & event flyer, two e-blasts & publicity

**SOLD OUT**

## FOOD COURT -OR- BEER GARDEN SPONSOR

*Investment:* \$1,500

Company signage displayed at food court or beer garden, complimentary 10' x 10' booth space, logo on event webpage & event flyer, two e-blasts & publicity

**SOLD OUT**

## EVENT SPONSOR

*Investment:* \$750

Complimentary 10' x 10' booth space, company logo on webpage & publicity

**AVAILABLE**

POWAY FALL FESTIVAL

# Secure Your Spot

*Limited sponsorship opportunities are available, so don't delay...*

*Contact us today to become a sponsor at our biggest event of the year!*



Contact Us  
Today!

To become a sponsor,  
please email  
[chamber@poway.com](mailto:chamber@poway.com) or  
call 858-748-0016 for  
more information.

