

## HOW TO APPLY

Applications are now being accepted for the Poway Community Leadership Institute (PCLI). Deadline to apply: September 15. Applications are available by contacting the Poway Chamber of Commerce at [www.poway.com/pcli](http://www.poway.com/pcli). For further information call 858.538.7988. Tuition is \$400 for the eight sessions. Applications submitted by the end of August will be \$250, a \$150 savings. Classes begin in mid-October.



PCLI BROCHURES  
ARE PROVIDED BY



# PCLI

## GET ON THE FAST TRACK



## WHO SHOULD APPLY

- Business Professionals
- Civic-Minded Individuals
- Community Leaders
- City Employees
- Aspiring and Current Elected Officials
- Members/Volunteers of Non-Profit Organizations
- Educators
- Leaders of Public Agencies
- Active Community Citizens
- Those Concerned About the Future of Poway
- Sponsor Representatives



# PCLI

POWAY COMMUNITY LEADERSHIP INSTITUTE

c/o Poway Chamber of Commerce

13381 Poway Road

Poway CA 92064

[www.poway.com/pcli](http://www.poway.com/pcli)

858.538.7988

## POWAY COMMUNITY LEADERSHIP INSTITUTE

DEVELOPING POWAY'S  
COMMUNITY LEADERS

## THE REASON

One measure of a dynamic, progressive community is the caliber of leaders and their voluntary contributions to that community. Poway Community Leadership Institute (PCLI) identifies emerging community leaders and offers them broad exposure to issues considered vital to our community. PCLI is an educational forum in which participants study the myriad of private businesses, public and non-profit agencies, and elected officials who make up the economic and political environment of Poway. Through these contacts, interactive exercises and field trips, participants expand their leadership skills, knowledge and influence on our community.



## BENEFITS

- Gain clarity and knowledge of the complex issues that impact Poway
- Expand your understanding of how decisions are made in Poway
- Increase your capability and effectiveness as a community leader
- Broaden your network and connectivity to an extensive group of community leaders, agencies and organizations
- Interact with industry leaders and community decision makers

## THE CURRICULUM

Applicants chosen for the leadership program will have a unique opportunity to develop their potential for public responsibility. Each session is designed to inform, motivate and challenge the participant.

Community leaders and past PCLI graduates have collaborated and crafted exciting and informative monthly agendas that cover a variety of perspectives, through panels, tours, individual presentations and networking time with speakers and class participants.



The 8-month curriculum will begin in October with an all day session and with a 4-hour session once a month through May. Participants are expected to attend all monthly sessions, complete a hands-on team project requiring an additional 40+ hours during the year, and attend a Poway City Council Meeting, a Poway Chamber Board Meeting, a Poway service club meeting, and a Poway Unified School District Board Meeting throughout the course of the program year.

*"Poway is a great community that thrives because of its many volunteers. The Institute will provide a vital link in helping to develop leaders for our future."*

Merrilee Boyack, Founder of PCLI

### INSTITUTE PARTNERS

The City of Poway, Poway Chamber of Commerce, & the Poway Unified School District



## THE SESSION TOPICS

Program Orientation  
City Governance, Services, Safety Issues  
Chamber of Commerce, Business  
School Districts  
Redevelopment and Land Use  
Regional Issues - SANDAG  
Health Care and PPH  
Graduation/Team Project Presentation

*Note: Leadership education will occur the first 30-minutes of each session.*



# POWAY LEADERSHIP

[www.poway.com/pcli](http://www.poway.com/pcli)  
858.748.0016