

Dear Community Friend:

We invite you to invest in Poway's future!

Our Poway Community Leadership Institute has been a great success! A partnership of the Chamber of Commerce, City of Poway, and Poway Unified School District produced a great program. We had 22 participants graduate the 9-month course and had five excellent projects produced by the teams.

We invite your company to be a sponsor of this exciting and valuable program for this coming year. Your name will appear in all of the promotional materials and on the PCLI website. Also, this is a great opportunity for you to help insure a bright future for Poway by supporting the developments of its future leaders.

This past year PCLI participants met from October 2006 to June 2007 and had sessions focusing on topics including Economic Growth and Business Development, Government, Health Care, Education, Regional Issues, Redevelopment and Land Use, and the Nonprofit Organizations that support Poway. Also, the participants pursued five team projects:

1. Developed a Business Disaster Plan and Survival Guide
2. Prepared a Character Counts Ethics Program for Small Business
3. Planned for a Community Pavilion within the Town Center Project which would include meeting space for Chamber events.
4. Developed a Town Center Committee that would provide a forum for business leaders and residents to provide feedback to the City during planning and develop of the project.
5. Held Poway Pride Day, which had over 60 Poway business and Chamber members sponsoring the event and had over 100 volunteers working on clean-up, fix-up projects throughout the City.

The true success of this program is that twenty-two individuals are now educated and ready to take a vital part as the leaders of Poway. Indeed, several graduates are now involved in the planning community for this year's PCLI.

We look forward to another highly successful Poway Community Leadership Institute starting this fall. We appreciate your support in this effort. For more information, contact Gary Rossi at 858-538-7988 or contact the Chamber of Commerce at 858-748-0016.

Sincerely,

Garry Rossi
Chairman of the PCLI Planning Committee